



## OBJECTIVE

Detail-oriented Creative Designer with over 20 years of experience in creating visually compelling designs across various mediums. Eager to continue developing design skills, with a strong interest in transitioning to UX design to contribute to innovative, user-centered projects.

## WORK EXPERIENCE

2022 - 2024

### **Systems Integrity Representative**

**Johnson Controls Inc - Aurora, Colorado**

Responsible for quoting and selling Fire & Life Safety products and services based on inspection reports, ensuring the timely resolution of system deficiencies. Collaborated closely with Inspectors, Technicians, and Service Managers to develop accurate quotes and proposals, and followed up with customers to secure commitments. Managed lead generation and partnered on complex projects with Service Sales Representatives, while tracking all customer interactions in the CRM systems. Consistently exceeded annual sales quotas and performance expectations. Nominated and attended the National Future Leadership Program, graduating with distinction.

2019 - 2022

### **Inside Sales Representative**

**Johnson Controls .inc - Aurora, Colorado**

Trained and supported customers with accurate, timely quotes and competitive pricing for Fire systems, differentiating the company from competitors in a strong team environment. Managed quoting and pricing processes, demonstrated problem-solving skills, and maintained a high level of organization across multiple projects. Provided excellent customer service and communication, ensuring follow-up and coordination with internal resources, contractors, and suppliers. Utilized Microsoft Excel, Word, and other tools to drive success. Promoted to Team Lead, where I doubled my annual sales quota in the first year and established lasting relationships with inside customers.


2012 - 2021

### **Owner & Senior Graphic Designer**


**Ladybug Graphics LLC - Aurora, Colorado**

Designed marketing materials for small businesses, including logos, flyers, business cards, websites, ad spaces, and UI/UX design. Worked collaboratively with cross-functional teams to create cohesive brand identities and ensure marketing collateral met client objectives. Oversaw and edited 3D game designs and VFX projects for larger clients, coordinating closely with developers, animators, and project managers to deliver high-quality, on-brand designs. Fostered strong teamwork to deliver creative solutions under tight deadlines.

## CONTACT

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 | tahlia@tahliadeneé.work

 | Parker, Colorado

 | www.tahliadeneé.work

## SKILLS

- UX Design
- Design Thinking
- User Centered Design
- Accessible Design
- Storytelling
- UX Research
- Prototyping
- Graphic Design
- Web Design

## SOFTWARE

FIGMA

ADOBE CREATIVE SOFTWARE

WEBFLOW

INVISION

GITHUB

VS CODE

SLACK

TRELLO

MS OFFICE

MAYA

## WORK EXPERIENCE (continued)

2002 - 2012

### Freelance Graphic Designer,

Aurora, Colorado

Created unique brand identities for 200+ startups and small businesses. Worked with Clients to develop creative design marketing packages including but not limited to print material, ads, and signs. Successfully managed and coordinated graphic design and UX design projects from concept to completion

## EDUCATION

2024

### UX Design Certification

University of Denver - Bootcamp

- Actively participated in and contributed to team-based academic projects excelling in collaboration and problem-solving.
- Voted Project Manager on multiple projects, overseeing planning, execution, and team coordination to ensure successful outcomes.

2023

### UX Design Certification

Google - Coursera

- Developed skills in leadership, communication, and time management while working on cross-functional academic projects.

2019-2020

### Bachelor of Fine Arts (BFA) in 3D Animation

Rocky Mountain College of Art and Design - Denver, Colorado

- Graduated Summa Cum Laude with a 3.85 GPA

2015 - 2019

### Bachelor of Science (BS) in Media Arts and Animation (incomplete)

The Art Institute of Pittsburgh - Online Division

- Magna Cum Laude with a 4.0 GPA

## REFERENCES

Digital Experience Design Lead

### Sean Keating

DU UX Design Professor

(720) 299-7867

skautomator@gmail.com

seank.work

Employment Specialist

### Stephen Wright

Bayaud Enterprises

(215) 873-1728

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Associate Director of Benefits Navigation

### Pedro Zabala

Bayaud Enterprises

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## SOFT SKILLS

- Creativity
- Adaptability
- Teamwork
- Critical Thinking
- Communication
- Dependability
- Time Management

## HOBBIES



Traveling



Gaming



Reading



Sporting  
Events



Harry  
Potter



Camping

## SOCIAL MEDIA

 | /in/tahliadene/

 | @TahliaDenee

 | /ItsMeTahliaDenee

 | /TahliaDenee